



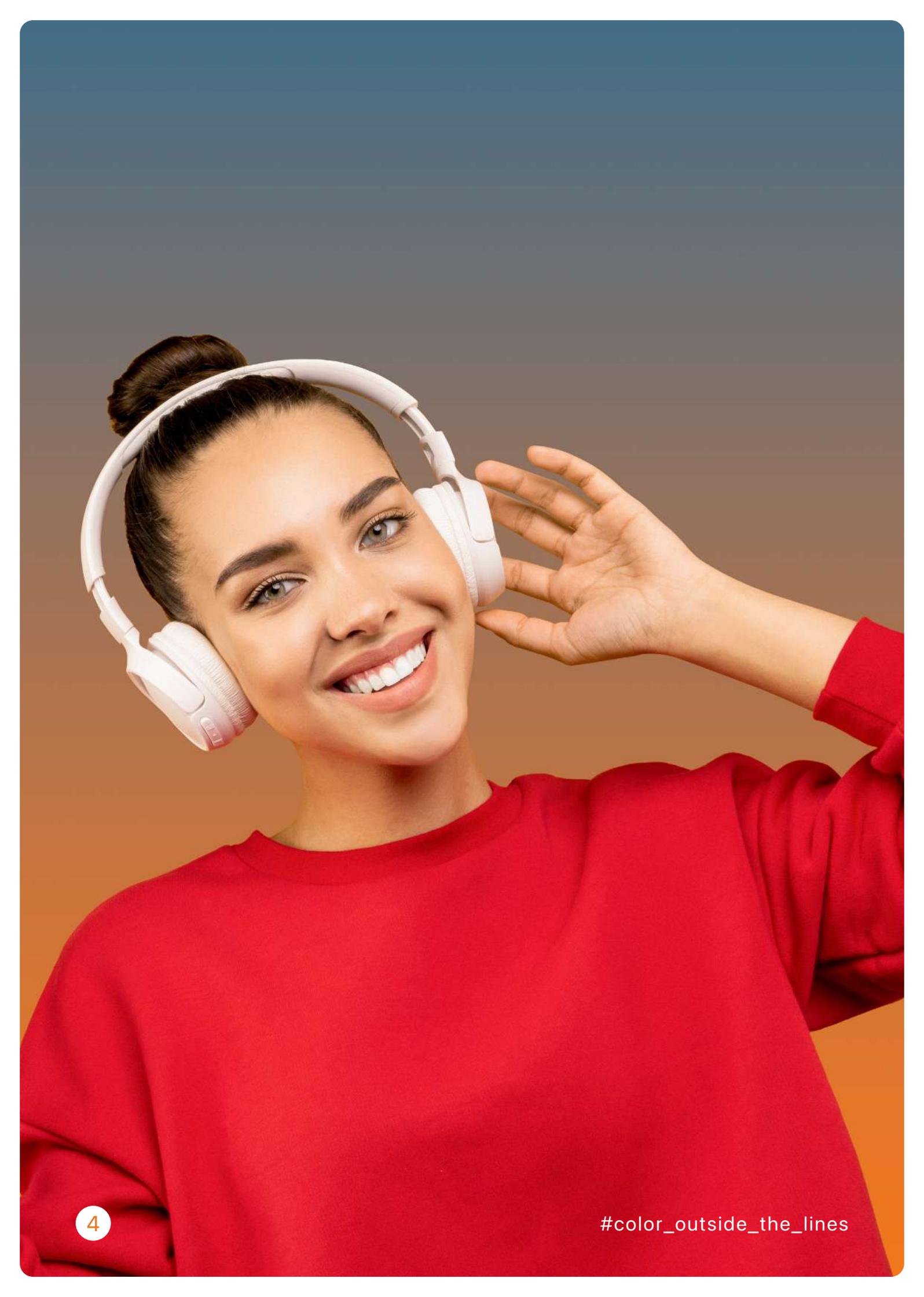
# COMPANY PROFILE

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## WHO IS PAPMALL?



PAPMALL was founded in June 2019 as an international e-commerce platform that provides online shoppers a simple, secure, and enjoyable online shopping experience and plays as a solution for global vendors to optimize sales revenue.

With PAPMALL, you will have a trusted destination not only to build an online store but also a place where you can connect with your customers. The most important thing as a seller is finding potential customers, which is why you need PAPMALL. We always work non-stop to improve our services to add value for our customers. Being a PAPMALL seller, you will take part in offering the customers with better selection, better prices, and a high-end customer experience.

With our support and your vision, together we will thrive.



## OUR MISSION

PAPMALL brings a new playground for Freelancers, Small & Mid-size enterprises (SMEs), startups, and corporate clients.

Always improving, always delivering in order to provide better services to our Partners and Clients.

PAPMALL builds a community of talented people from all walks of life telling their success stories, and how they can help their clients to thrive in the business on every single solid step.





## OUR VISION



We want to become the top of mind for sellers and buyers in the thought of service and product sectors that will be the leading platform in the E-commerce industry with the best quality.

PAPMALL aims to be the leading B2C & B2B platform in the service-providing sector in 2025 for international markets.



# OUR VALUES



# WHY CHOOSE PAPMALL

## Set up PAP in minutes

Set up your store with our ready-made e-commerce platform in the blink of an eye to sell anywhere in the world and skyrocket your sales.



## Sell with confidence

The Top Rated Seller reflects all your hard work and reputation.

Increase your conversion rates.

Maximize your sales revenue.



## 24/7 support



PAPMALL team supports in a timely and pleasant manner to make sure our customers are not merely satisfied. They are actually happy with our products and services.



## One-stop Solution

Online stores.

A Global Marketplace

Seller Dashboard

Communication Platform

Payment Page

Data Management API

4 levels of protection

Promotion channels

International commerce

Custom storefront tools

# OUR FEATURED SERVICES, PRODUCTS, AND BEYOND PAYMENT SOLUTIONS FOR SELLERS

In June 2019, PAPmall was established as a global e-Commerce marketplace platform to meet the merchant service needs of online sellers who operate businesses in digital products and software such as digital solutions, IT products, IT licenses with detailed guidelines, customer support service, graphic design, video software, etc as well as outsourcing services, mainly freelancers and SME agencies.

The platform has advanced technology to help the global business community in safety and compliance, especially in online payments, product verification, dispute, and chargebacks. PAPmall assists merchants to customize their own store on its platform, which is redirected from the merchant's website.



## Building your online store

With our customization, you may personalize a wide range of settings as you set up your online store, giving it a unique identity and setting it apart from other Sellers.

## A safe environment

Sellers and Buyers are protected against scams and fraudulent activities. Plus, PAPMALL provides both sides with devoted and fast support to settle any disagreements regarding disputed transactions amongst both parties.



## 1. Which business can PAPMALL offer?

We offer our services to both Freelancers & Small and Mid-size enterprises (SMEs), and with our technology and experience in this field, we are confident that we can bring you the best selling experience.

Not only that, but PAPMALL can also offer a wide range from Services to Digital Products as well.

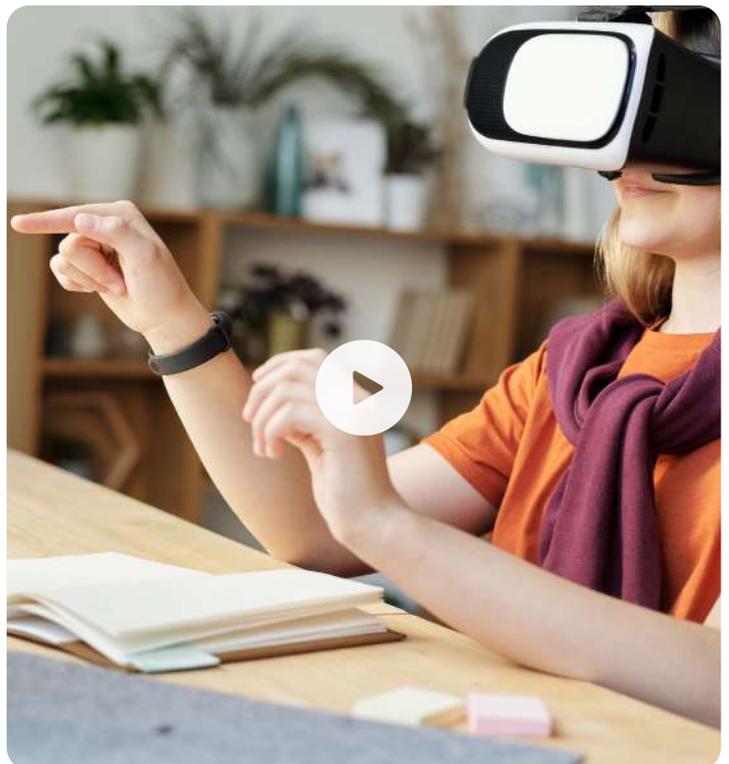


**Services:** We offer the full spectrum of services to help your business work better. Everything from creating standards of excellent service that is tailored to your needs. This removes the complexity and unnecessary cost whatever your starting point.

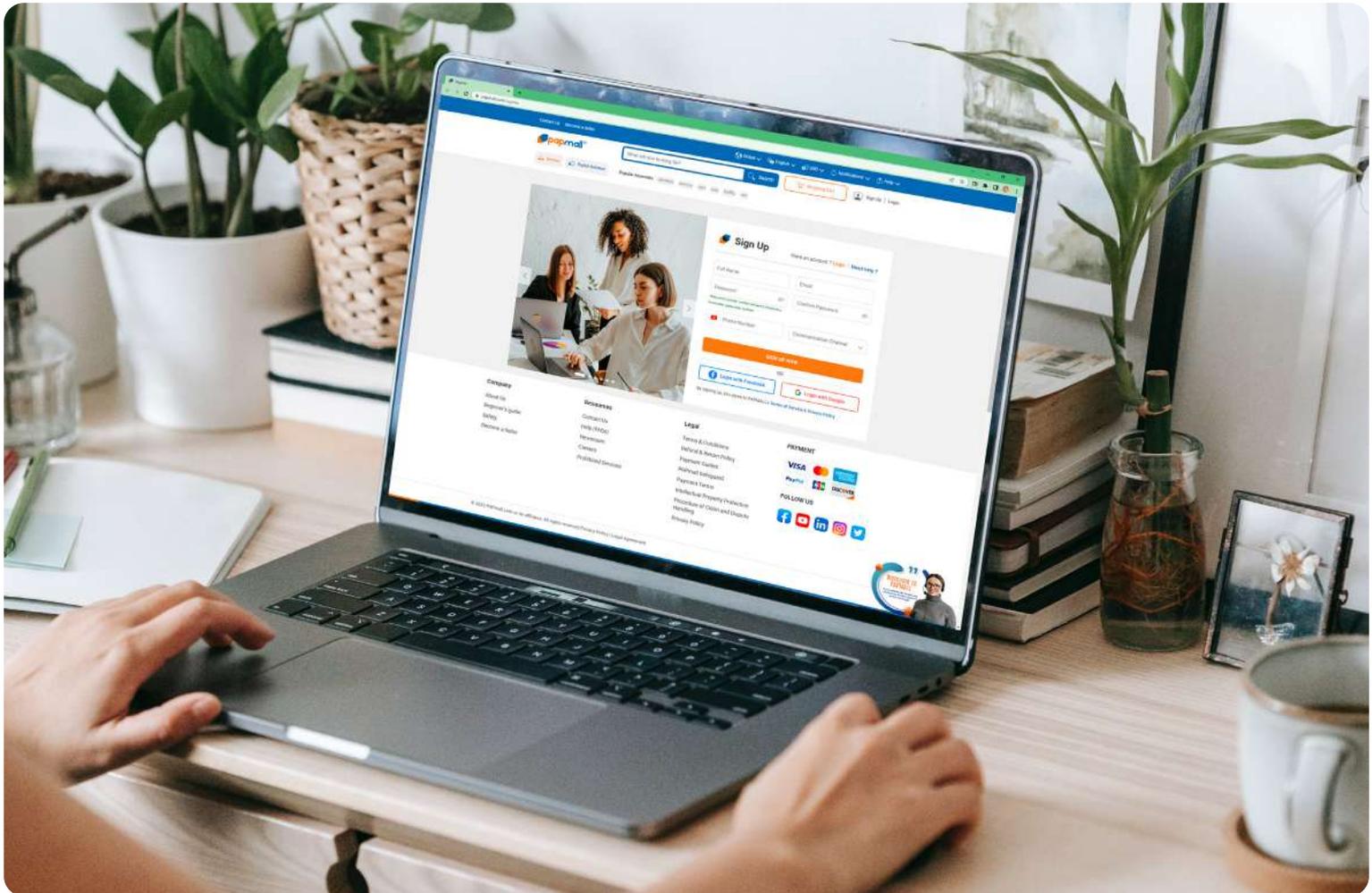
- ▣ Graphics & Design
- ▣ Digital Marketing
- ▣ Writing & Translation
- ▣ Video & Animation
- ▣ Music & Audio
- ▣ Programming & Tech
- ▣ Trending
- ▣ Business
- ▣ Lifestyle

**Digital Products:** From Software to Programming, Utilities, etc, anything you can think of to increase efficiency and productivity, increased Transparency, Cost Savings, Flexibility,... and much more to help you improve your work and your personal life; PAPMALL can offer it all.

- ▣ Business Software
- ▣ Internet Tools
- ▣ Office Tools
- ▣ Programming
- ▣ Utilities
- ▣ Multimedia
- ▣ Data Recovery
- ▣ Graphics
- ▣ Security



## 2. PAPMALL Solutions: A one-stop place to manage your order



### Online Stores

There has never been a simpler, faster, or more scalable way to sell online with your own eCommerce store. Create an attractive store to impress your consumers.

- By setting up an online store on PAMMALL, you may create a store in only a few minutes.
- Built for mobility

Since all PAMMALL mobile interface are entirely responsive, your consumers will always have a consistent shopping experience.



### A Global Marketplace



By means of email, social media sites, and carefully chosen collections, our in-house experts continuously investigate and present to you the newest brands and trends to reach potent. Bringing innovative new ideas to your store is a benefit of belonging to the PAMMALL Community.

### Seller Dashboard

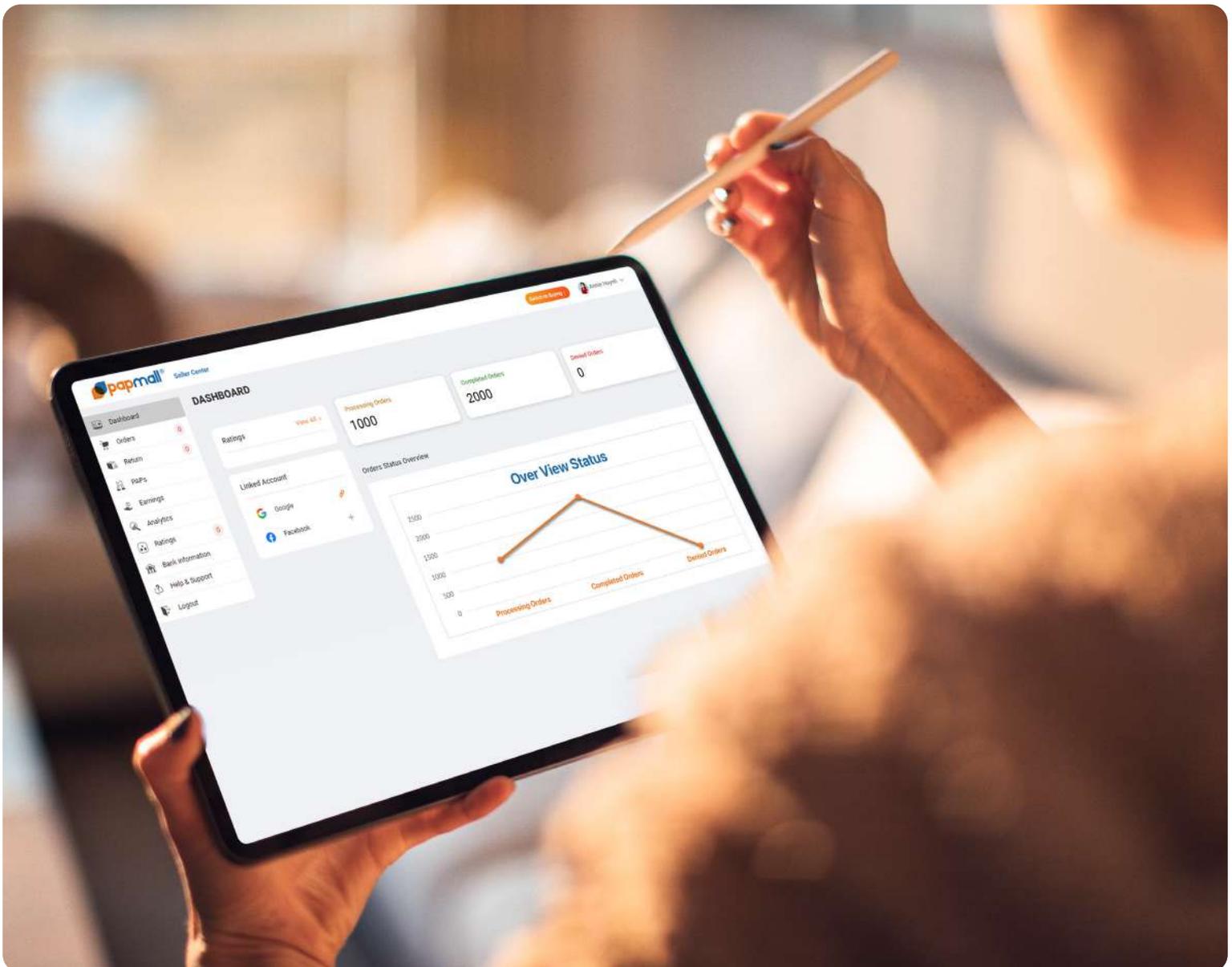
What is a Seller Center?

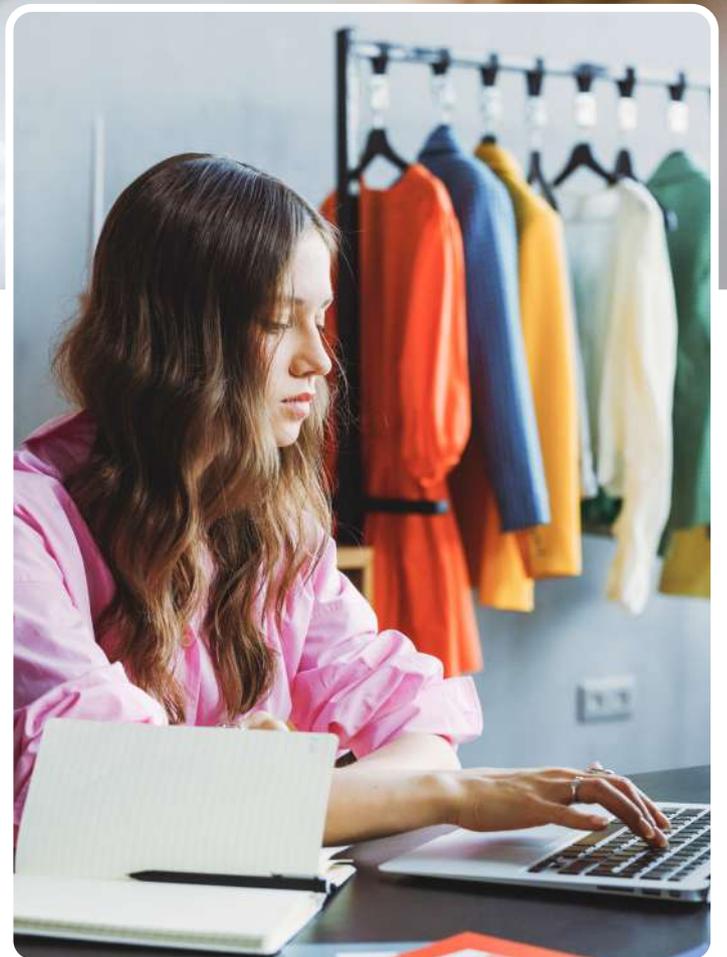
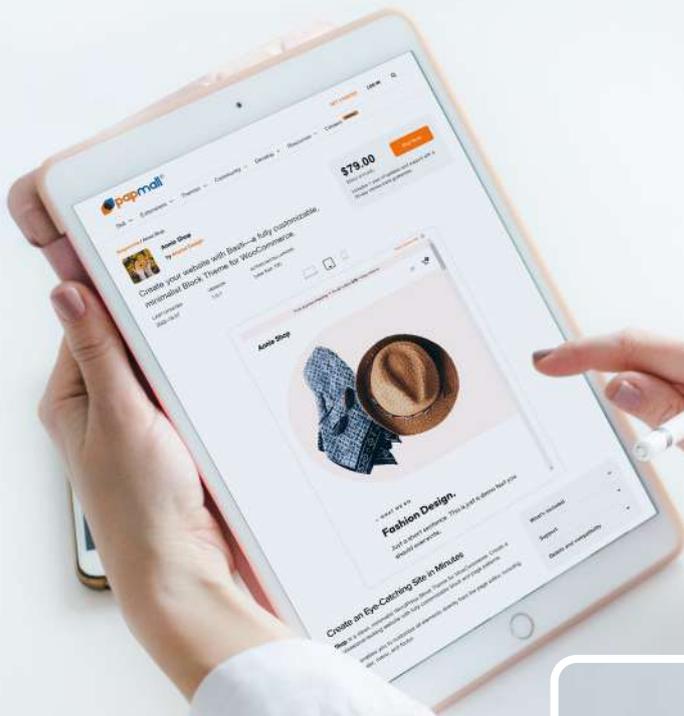
Once you register as a PAMMALL seller, you'll have access to your Seller Central account. Think of Seller Center as your control center for selling on PAMMALL. It's a portal to your PAMMALL business and a one-stop shop for managing your selling account, adding product information, making inventory updates, managing payments, and finding helpful content to help you navigate your PAMMALL business. It's also where you list all your products.



Below are just a few of the things you can do from the Seller Center.

- Keep track of your inventory and update your listings from the Inventory tab.
- Download custom business reports and bookmark templates you use often.
- Use customer metrics tools to monitor your seller performance.
- Contact Selling Partner Support and open help tickets using the Case Log.
- Analytics: Keep track of your daily sales for all the products you sell on PAPMALL. From there, you will know which services to boost more and which need to be improved.





### Custom storefront tools

This function allows sellers to customize their store on PAMMALL to align with their brand identities such as logo, colors, and layout,... to help your buyers have a seamless customer experience, create unique ways to sell that delighted customers, build loyalty, and boost sales.

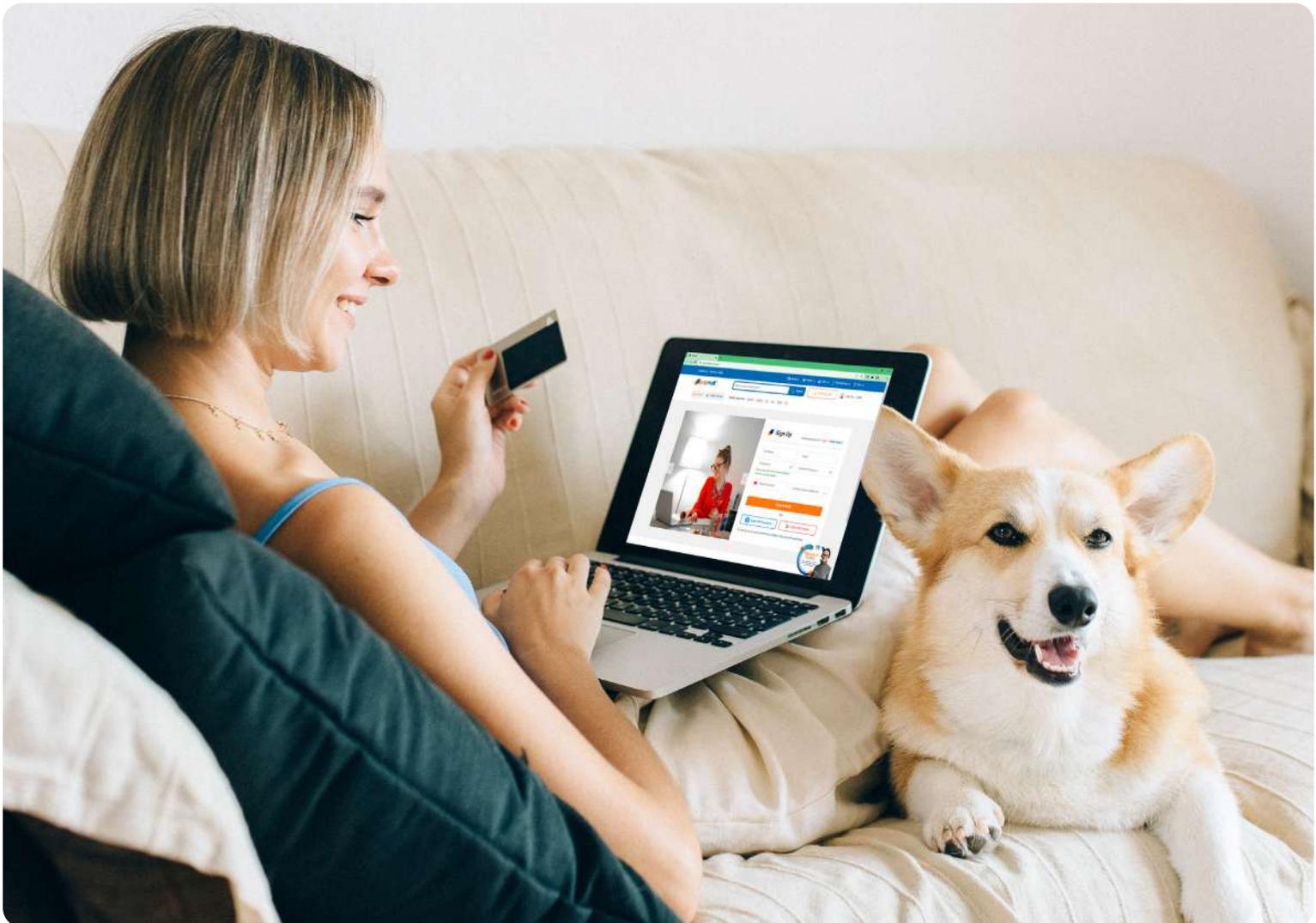


## Payment Page

Your buyers can make an online payment with multiple methods like credit or debit cards and e-wallets. Our solution supports both online buyers and sellers using payment platforms in domestic and international transactions with diverse currencies: USD, EUR, GBP, CAD, AUD, SGD, etc.

Let shoppers pay their way, offer more purchase options and increase average order value. We offer multiple payment options to increase your revenue and conversion rate.

Visa, Mastercard, Amex, PayPal, Sepa, Discover, JCB, Maestro,...





### Data management API

With API integration, PAMMALL provides those below benefits for our sellers:



- Directly manage your data on the PAMMALL dashboard.
- Import your data from your Customer Relationship Management (CRM) system on PAMMALL to synchronize customer portfolio management.
- Export data from PAMMALL CRM to your own CRM.



## Fraud prevention

### Sellers

When you carry out online business and online payment, you can not avoid problems with Fraud. However, with PAPMALL, we make sure our sellers are safe in online payments (card payment and e-wallet) with Fully PCI DSS compliance, Real-time, Risk Management.

### Buyers

When customers make online payments, PAPMALL safeguards them using 3D Secure, Tokenization, and Anti-Counterfeiting Card transactions to ensure the security of their money.

## Users protection

### Sellers

With PAPMALL, low-quality products and deliveries are removed because we have strict regulations and apply Refund & Return Policy, Intellectual Property Protection, Privacy Policy.

### Buyers

PAPMALL assists buyers from fake and low-quality products and unexpected services with dispute and chargeback. We would like to create a transparent community for buyers and sellers.



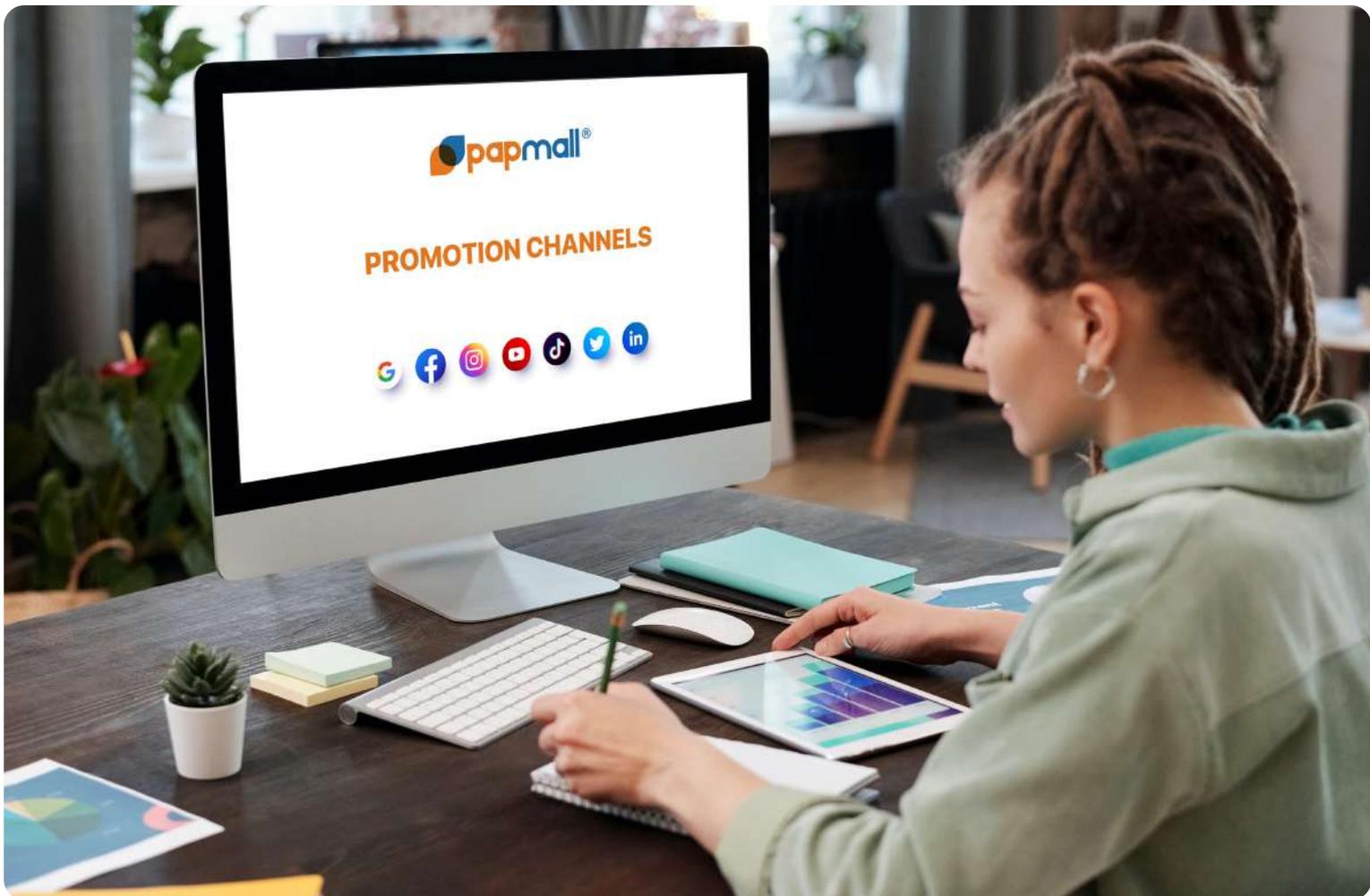
## International commerce

We prioritize global shopping. With PAPMALL Markets, you can conveniently sell to anyone online from a single online store. At PAPMALL, you can:



- Access new markets and clients with just a few clicks.
- Custom purchasing experiences for each market will increase sales.
- Scale more quickly with a strong experience that lets you maximize your company across markets.





### Promotion Channels



From PAPMALL, you can advertise and sell your products through a variety of sales channels such as SEO, Facebook, Instagram, LinkedIn, Google Ads, Twitter, Youtube, TikTok, and shops.

- Save marketing cost.

PAPMALL offers your free marketing tools to lower your costs for doing company.

- Manage your company from a single location.

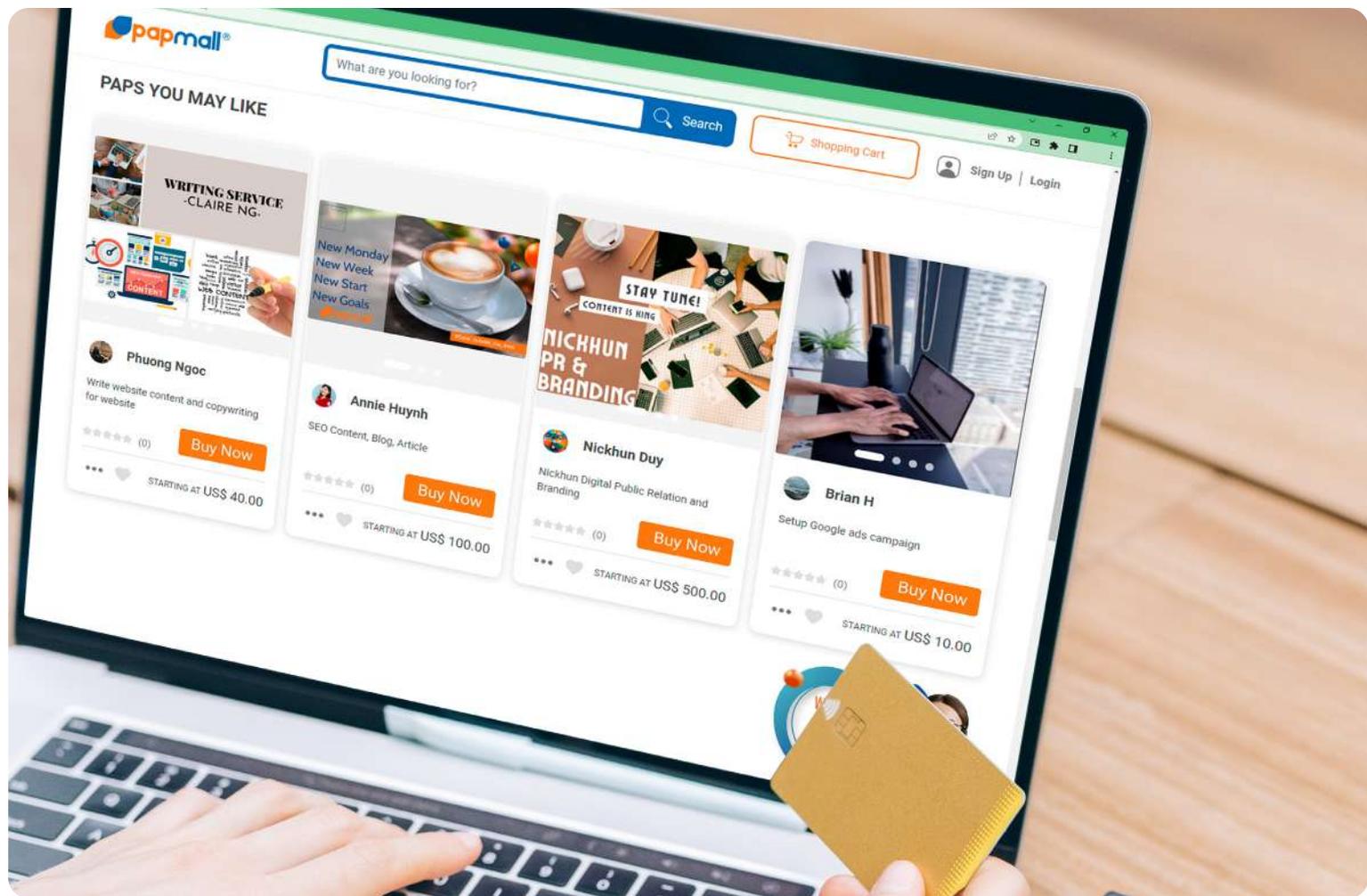
While PAPMALL handles orders and inventories automatically and promotes and sells via sales channels.

- Expand your potential clients.

By promoting your products in front of millions of shoppers to get new clients.

- Improve sales.

Make adjustments to where your products show so you can be sure the correct customers will find your company.



### Buy Button

With the PAMMALL Buy Button, merchants can create a checkout that can be included on any kind of website.



- Add items or collections

You are able to present your products exactly how you want by using the embed code that PAMMALL generates.

- Shopping cart embed

Add a safe and mobile-friendly buying experience right away to your website. One button, all the power of PAMMALL.

- Tailored to your brand

You are in complete charge. You may easily change the colors to fit your style with a few clicks.



## OUR MANAGEMENT TEAM



**Jimmy Lee**

**CEO & Founder**

Each member individually makes up the team's strength. Teamwork is the team's greatest asset.



**Tyler Wong**

**Product Director**

Trust is the foundation of all cooperation and partnership; if you can gain someone's trust, you can have them as a partner to invest in anything.



**Dominic Vu**

**Operation Director**

The collaboration of numerous minds is always necessary for great discoveries and advancements.



**Teresa Ng**

**Technical Director**

You'll become a winner faster than ever with strong collaboration and robust competition.



**Billy Oscar**

**Business Development Manager**

Put yourself in your customers' shoes is the golden rule for all businesses.

# GET IN TOUCH

## Registered No:

PAPMALL SINGAPORE PTE. LTD. (Singapore) No. 201817304M

PAPMALL PAYMENTS CANADA INC. (Canada) No. BC1320618

PAPMALL, LLC (USA) No. 7967093

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